

FUTUROOT

Press Release

A guide to press release of Audit Partners,
Implementation Partners & Advisory Service Partners



Press Release

Press Release 1 for Audit Partners

[Partner Firm] and FUTUROOT Announce Strategic Partnership to Bring Continuous Controls Monitoring to Mid-Market Organisations

Combining the rigour of traditional audit with always-on process intelligence-giving clients and their boards an unassailable standard of assurance.

[City], [Date] - Internal audit has never been more critical. Boards are increasingly demanding, regulators are more watchful, and the financial and reputational costs of a control failure have never been higher.

At the same time, the environment in which organisations operate is accelerating. Transactions that once took days now clear in seconds. Supply chains span dozens of jurisdictions. The volume of financial data flowing through an enterprise in a single quarter would have taken a decade to accumulate twenty years ago.

The question facing every audit committee today is simply this: whether the traditional audit cadence, however expertly executed, can keep pace with the speed at which risk now moves.

Today, **[Partner Firm]** announces a strategic partnership with **FUTUROOT** to ensure the answer is an emphatic yes.

Continuous Controls Monitoring: The Layer Between Audits

Periodic internal audit remains the bedrock of sound corporate governance. It provides the independent judgement, regulatory expertise, and structured rigour that boards and regulators rely upon. This foundation does not change.

What changes is what happens between audits.

Effective [Date], [Partner Firm] will deploy FUTUROOT's Continuous Controls Monitoring (CCM) platform alongside a selection of its internal audit engagements. The platform will offer the option to clients to analyse 100% of client transactional data on an ongoing basis. It will surface control exceptions, compliance gaps, and process anomalies in real time, packaging the evidence so it is audit-ready the moment a risk is identified.

The result is an audit engagement that does not end when the final report is signed. Findings no longer wait for the next audit cycle. Boards can now state with absolute confidence that their controls are working today-not just that they were working when the auditors last looked.

What [Partner Firm] Clients Gain:

- **Total Data Assurance:** Continuous analysis across 100% of transactions. Every control is tested in every cycle, eliminating the reliance on periodic sampling.
- **Audit-Ready Intelligence:** Real-time exception surfacing backed by transaction-level evidence, primed for immediate use by the audit team.
- **Proactive Risk Identification:** Segregation of duties (SoD) violations, supplier compliance issues, and process concentration risks are flagged as they emerge, rather than discovered retrospectively.
- **Agentic Remediation:** A capability that moves instantly from finding to fix. Defined control exceptions trigger automated remediation within agreed guardrails, bypassing manual cycles.
- **Always-On Health Tracking:** Monitoring that persists after the formal engagement closes, building a continuous picture of control health rather than a point-in-time snapshot.

Executive Perspectives

[Senior Partner Name], [Title] at [Partner Firm]:

"Our clients rightfully expect the highest standard of independent audit rigour, and that will never change. What this partnership allows us to do is extend that rigour across the entire period between engagements, rather than just the weeks our team is in the room. Continuous Controls Monitoring gives our clients and their boards the ultimate confidence: knowing not just that their audit was thorough, but that nothing significant has slipped through the cracks since it was completed."

[FUTUROOT Executive Name], [Title] at FUTUROOT:

"The firms leading the next evolution of audit aren't replacing what works-they are building upon it. [Partner Firm] brings the professional judgement, deep sector expertise, and trusted client relationships. FUTUROOT brings the continuous intelligence layer to ensure that expertise is always operating on today's data, not last quarter's. Together, we deliver a standard of assurance that neither could offer alone."

About [Partner Firm]

[Insert standard boilerplate]

About FUTUROOT

FUTUROOT is an AI-powered process intelligence platform delivering continuous controls monitoring, audit assurance, and agentic operational governance. Connecting directly to ERP and transactional systems, FUTUROOT delivers full-population analysis, real-time exception surfacing, and automated remediation across the entire end-to-end process. Backed by Percipere, FUTUROOT operates across the US, UK, EU, MENA, and APAC. Visit: futuraoot.com

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FUTUROOT

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PRESS RELEASE 2 – Strategic partnership for Implementation partners

[Partner Firm] and FUTUROOT Announce Strategic Partnership to Bring Enterprise Process Intelligence to Mid-Market Organizations

Helping organizations move beyond dashboards and reports to continuous operational intelligence, faster transformation, and AI-ready business operations.

[City], [Date] – Digital transformation has become a board-level priority. Organizations continue investing in ERP modernization, automation, analytics, and artificial intelligence to improve efficiency and competitiveness. Despite these investments, one challenge remains remarkably consistent. Most organizations still struggle to understand how their business operates.

Processes evolve over time. Teams create workarounds. Exceptions become normal practice. Systems generate enormous volumes of transactional data, but very little visibility into how work truly flows across the enterprise.

As a result, transformation programmed often begins with assumptions rather than evidence.

Today, **[Partner Firm]** announces a strategic partnership with **FUTUROOT** to bring enterprise-grade Process Intelligence to mid-market organizations through a portfolio of implementation-ready solution packages.

From Business Transformation to Continuous Process Intelligence

Successful transformation has never been about implementing technology. It has always been about improving the way businesses operate.

Effective immediately, **[Partner Firm]** will deliver FUTUROOT's AI-powered Process Intelligence platform as part of its digital transformation and operational excellence engagements.

Rather than beginning every initiative with months of discovery workshops, clients can now establish a fact-based understanding of their processes using transactional data already residing inside their ERP systems.

The partnership provides organizations with a modular approach to Process Intelligence through packaged solutions designed around specific business outcomes.

Solution Packages Available

Pulse

Rapid process discovery and operational diagnostics that reveal bottlenecks, process variations, compliance gaps, and opportunities for improvement across end-to-end business processes.

Control Tower

Executive dashboards and KPI-driven operational monitoring that continuously track business performance, trigger alerts, and provide actionable insights across the enterprise.

Continuous Controls Monitoring (CCM)

Always-on control monitoring that continuously validates compliance, identifies control failures, and supports internal audits with transaction-level evidence.

Productivity Boost

AI-powered workforce and process productivity analytics that identify repetitive manual effort, process delays, automation opportunities, and operational inefficiencies.

Together, these packages allow organizations to adopt Process Intelligence incrementally while building a foundation for enterprise-wide operational excellence and AI readiness.

What [Partner Firm] Clients Gain

- **Accelerated Discovery:** Reduce weeks of manual workshops by understanding actual business processes directly from ERP transaction data.
- **Faster Time-to-Value:** Industry-ready solution packages enable rapid implementation focused on measurable business outcomes.
- **Continuous Operational Visibility:** Move beyond periodic reporting to always-on monitoring of process performance and business KPIs.
- **Improved Transformation Success:** Base ERP modernization, automation, and AI initiatives on objective operational evidence rather than assumptions.
- **Scalable Enterprise Adoption:** Start with a single business process and expand across finance, procurement, supply chain, manufacturing, and customer operations.

Executive Perspectives

[Senior Partner Name], [Title], [Partner Firm]

"Our clients are increasingly looking for transformation initiatives that deliver measurable business outcomes in months, not years. By partnering with FUTUROOT, we can provide organizations with immediate visibility into how their businesses actually operate, enabling faster decisions, more successful transformation programmed, and stronger long-term operational performance."

[FUTUROOT Executive Name], [Title], FUTUROOT

"Process Intelligence should no longer be reserved for the world's largest enterprises. Together with [Partner Firm], we're making enterprise-grade Process Intelligence accessible to the mid-market through practical solution packages that solve real business problems while building the operational foundation organizations need for AI and continuous transformation."

About [Partner Firm]

Partner boilerplate

About FUTUROOT

FUTUROOT is an AI-powered Process Intelligence platform that helps organizations understand, monitor, optimize, and govern their business operations. Through solution packages including Pulse, Control Tower, Continuous Controls Monitoring, and Productivity Boost, FUTUROOT enables organizations to accelerate transformation,

improve operational performance, and build AI-ready enterprises. Backed by Percipere, FUTUROOT operates across the US, UK, EU, MENA, and APAC.

PRESS RELEASE 3 - Strategic partnership for Advisory Service Partners

[Partner Firm] and FUTUROOT Announce Strategic Partnership to Help Mid-Market Organizations Transform with Process Intelligence

Bringing data-driven advisory services to organizations seeking operational improvement, ERP optimization, governance, and sustainable business growth.

[City], [Date] – Mid-market organizations face a unique challenge.

They are expected to operate with the governance, efficiency, and agility of much larger enterprises, yet often lack the resources, visibility, and specialist capabilities required to deliver large-scale transformation programmed.

Advisory firms have traditionally helped clients navigate these challenges through business reviews, operational assessments, and strategic recommendations.

Increasingly, however, clients are asking for something more. They want recommendations backed by evidence.

Today, **[Partner Firm]** announces a strategic partnership with **FUTUROOT** to bring AI-powered Process Intelligence into its advisory services, enabling clients to make business decisions based on objective operational data rather than interviews, assumptions, or limited sampling.

From Advisory Recommendations to Continuous Business Insight

Every advisory engagement begins with understanding how a business operates. Historically, that understanding has relied heavily on workshops, stakeholder interviews, and document reviews.

Effective immediately, **[Partner Firm]** will complement its advisory methodology with FUTUROOT's Process Intelligence platform, enabling clients to analyze actual transactional behavior across finance, procurement, supply chain, and operations.

The result is advisory work built upon complete operational evidence while providing clients with ongoing visibility long after the engagement concludes.

Solution Packages Available

Pulse

Provides rapid operational assessments by revealing actual process flows, bottlenecks, process variants, and improvement opportunities.

Control Tower

Delivers executive visibility through KPI monitoring, operational dashboards, alerts, and continuous performance tracking.

Continuous Controls Monitoring (CCM)

Strengthens governance and internal controls through automated monitoring of key business controls and compliance activities.

Productivity Boost

Identifies manual effort, process inefficiencies, automation opportunities, and operational improvements to increase workforce productivity.

Together, these solutions help organizations improve operational performance while establishing a scalable foundation for future digital transformation initiatives.

What [Partner Firm] Clients Gain

- **Evidence-Based Advisory:** Strategic recommendations supported by complete transactional data rather than limited observations.
- **Rapid Operational Assessments:** Understand process performance within weeks instead of months.
- **Continuous Value Beyond the Engagement:** Maintain operational visibility after advisory projects conclude.

- **Actionable Improvement Roadmaps:** Prioritized opportunities based on business impact and measurable operational evidence.
- **Foundation for Future Transformation:** Build readiness for ERP modernization, automation, AI adoption, and operational governance.

Executive Perspectives

[Senior Partner Name], [Title], [Partner Firm]

"Our role has always been to help clients make better business decisions. Process Intelligence gives us a new level of evidence, enabling recommendations that are grounded in how the organization actually operates rather than how it believes it operates. This partnership strengthens the value we deliver throughout every advisory engagement."

[FUTUROOT Executive Name], [Title], FUTUROOT

"Advisory firms bring strategic thinking, industry experience, and trusted relationships. FUTUROOT provides operational intelligence that transforms those insights into measurable business outcomes. Together, we're helping mid-market organizations make smarter decisions, execute transformation with confidence, and continuously improve how they operate."

About [Partner Firm]

Partner boilerplate

About FUTUROOT

FUTUROOT is an AI-powered Process Intelligence platform that enables organizations to discover, monitor, optimize, and govern business processes using enterprise transactional data. Through modular solutions including Pulse, Control Tower, Continuous Controls Monitoring, and Productivity Boost, FUTUROOT helps organizations accelerate operational excellence and digital transformation. Backed by Percipere, FUTUROOT operates across the US, UK, EU, MENA, and APAC.